## From Coal to Cool – Structural Change Effects of the "German Energiewende" opening New Business Opportunities in Eastern Germany

## Webinar on October 5<sup>th</sup>, 2021

## Program:

09:30	16:30	Welcome by the moderator
CEST	JST	Johanna Schilling, ECOS
09:35	16:35	The Big Picture: From Coal to Cool: Structural Change and Incentives in the Lusatia
		Region
		Dr. Kathrin Goldammer, Managing Director, Reiner Lemoine Institute
Opportunities to connect in the public and private sector		
09:50	16:50	Rethinking Goerlitz – a Unique Transformation and Innovation Process and Oppor-
		tunities for Participation
		Christoph Scholze, Specialist for regional development and branch manager,
		Grantiro Initiative GmbH
10:00	17:00	The Energiewende: Propellant for transformation and creation of new fields of busi-
		ness at LEAG
		Frank Mehlow, Head of Strategic Business Area Funding, Lausitz Energie Kraftwerke
		AG / Lausitz Energie Bergbau AG
10:10	17:10	Q&A
A place for new technologies		
10:20	17:20	Global leader in ultracapacitor-based energy storage
		Dr. Sebastian Pohlmann, VP Innovation, Skeleton Technologies
10:30	17:30	Materials, Components, Membranes and more: Joint research topics for new en-
		ergy technologies in Brandenburg/ Lausitz
		Dr. Silvia Janietz, Head of Polymer and Electronics Dept., Fraunhofer Institute of Ap-
		plied Polymer Research IAP
10:40	17:40	Q&A
Entering and setting up business in Lusatia		
10:50	17:50	First-hand Experiences in the Mobility Cluster
		Yosuke Miura, Office Manager, Nagano Keiki
11:00	18:00	Support for Japanese companies (Interview)
		Alexandra Gering, Project Manager Inward Investment, Saxony Economic Develop-
		ment Corporation / Team Lusatia
		Roald Koch, Senior Manager Automotive, Electronics, Photovoltaics, Foreign Direct
		Investment Asia, Industry Economic Development Agency Brandenburg / Team Lu-
		satia
11:10	18:10	Q&A
11:20	18:20	Wrap-up / Closing remarks
		Fumihiro Asano, Representative of Saxony Economic Development Corporation in
		Japan / Team Lusatia
11:30	18:30	End